



msi[®]

2015 Jun-Jul NV Game Bundle Program Intro

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Date Jun 1, 2015

BeaTIT

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MSI **G**AMING



2015 Jun-Jul NV
Game Bundle –
Game Title Intro

2015 Jun-Jul NV Bundle Game Intro



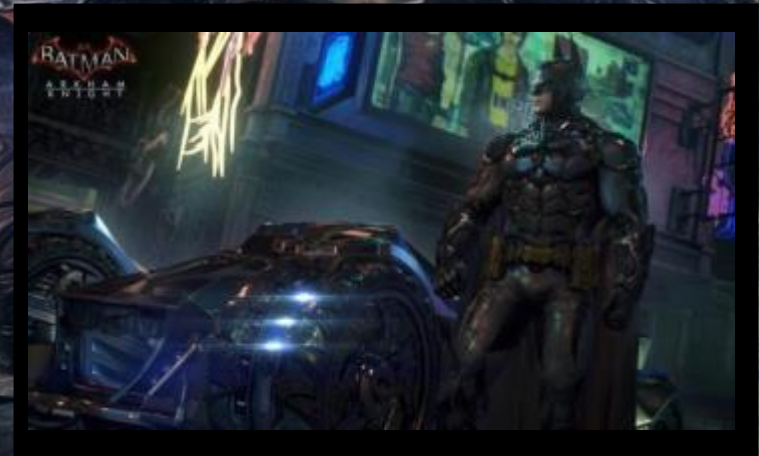
Batman: Arkham Knight



2015 Jun-Jul NV Bundle Game Intro



RELEASE DATE: June 23, 2015
PUBLISHER: Warner Bros
DEVELOPER: Rocksteady Studios
RATINGS: ESRB M, PEGI 18
GENRE: Third-Person Action
Adventure





2015 Jun-Jul NV
Game Bundle-MSI
NB Program

2015 Jun-Jul NV Game Bundle-NB



- Game Title
 - Batman: Arkham Knight
- Qualifying Product
 - GeForce GTX 970M & GTX 980M **Notebook**
- Campaign Area and Offer
 - WW except APEC: Through E-tailer
 - APEC(except PRC, JP): Through MSI Service Website
- Campaign Timeline
 - Jun 2nd~Jul 15th
 - Redemption Pages Close: Jul 31st 2015
- Game Market Value: \$59.99



2015 Jun-Jul NV
Game Bundle-
Worldwide
Redemption SOP

2015 Jun-Jul NV Bundle WW Info

- NV Event Site(WW Where to Buy List)

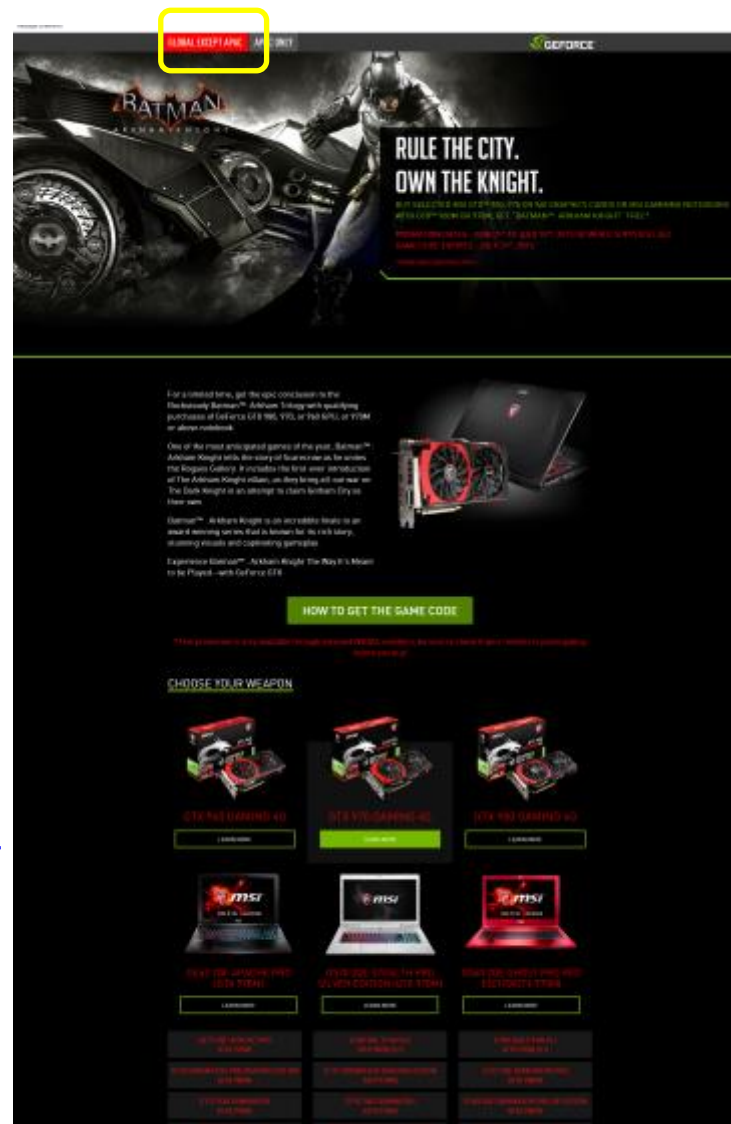
Where to buy links will be active at 6am PST Monday, June 1, 2015.

Click to see eligible etailer List 1

Click to see eligible etailer List 2

- MSI Event Site:

http://event.msi.com/vga/2015/nv_batmanAK/index.html



2015 Jun-Jul NV Bundle WW Info



- WW End Customer Game Redemption Flow
 1. Make sure you(end customer) will or have purchased a MSI notebook with GeForce 970M or 980M Graphic from **an eligible retailer** (ref. Page 8)
 2. You should receive the Batman AK Game Redeem Coupon (hard printed coupon) along with the notebook shipment you purchased, if not, please ask the etailer who you purchase the notebook from to give you the coupon.
 3. Enter your NV code (printed on the game redeem coupon) on NV redemption page <https://redeem.nvidia.com/>, and get the Batman AK game code. Detail Redemption Instructions please check: <http://www.geforce.com/games-applications/pc-games/batman-arkham-knight/bundle/code-instructions>
- **Frequent Questions:**
 - NV redemption portal operation issue-->Please check NV
 - Don't find the coupon-->Please check the where to by etailer



2015 Jun-Jul NV
Game Bundle-APEC
Redemption SOP

2015 Jun-Jul NV Bundle APEC Info



- APEC Bundle Country List
 - Malaysia
 - Singapore
 - Vietnam
 - Indonesia
 - Philippines
 - Thailand
 - Myanmar
 - Australia
 - New Zealand
 - Korea
 - Taiwan
 - Hong Kong

2015 Jun-Jul NV Bundle APEC Info

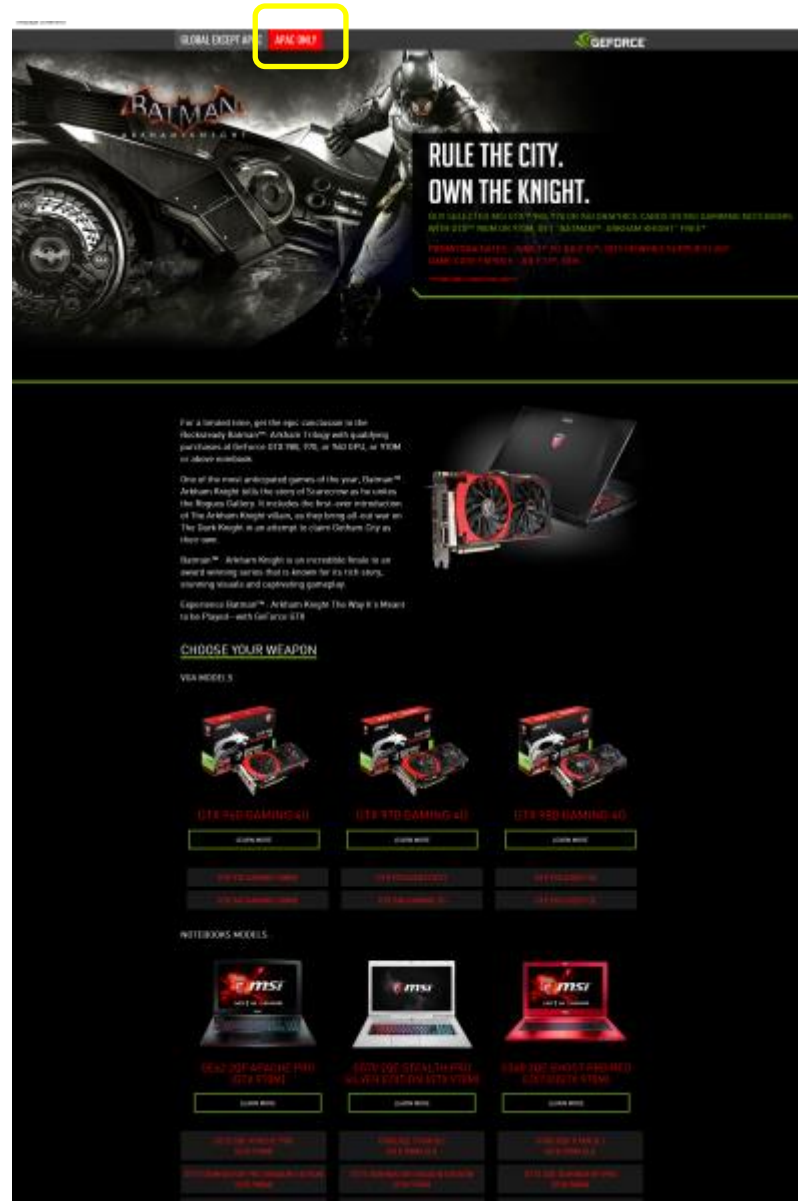


- There are total 2 Steps to get Game redeemed:
 - Step 1: Go to MSI registration center, register your MSI-NB product and request redeem NV event code. You will need a NV event code for redeem the game.
 - Step 2: Go to NVIDIA-redeem page and enter your NV event code. Following the system instruction for getting the game.

Step 1. Get a NV Event Code

(1) Go to MSI APEC campaign page

http://event.msi.com/vga/2015/nv_batmanAK/en_apac_index.html



The screenshot shows the MSI APEC campaign page for the Batman Arkham Knight promotion. At the top, there is a navigation bar with 'GLOBAL EXCITE' and 'APAC ONLY' (highlighted with a yellow box), and the 'G.EFORCE' logo. The main banner features a Batman character in a suit standing next to a Batmobile, with the text 'RULE THE CITY. OWN THE KNIGHT.' and a small promotional code 'MSI15BATMANAK'. Below the banner, there is a section titled 'CHOOSE YOUR WEAPON' with three graphics cards: GTX 980 GAMING 4G, GTX 970 GAMING 4G, and GTX 960 GAMING 4G. Each card has a 'CLICK HERE' button. Below that, there is a section titled 'NOTEBOOKS MODELS' with three laptops: MS1501 (15.6" IPS HD), MS1502 (15.6" IPS HD), and MS1503 (15.6" IPS HD). Each laptop also has a 'CLICK HERE' button. The page is dark-themed with green and red accents.



Step 1. Get a NV Event Code

(2) Click to MSI registration center.

WHAT SHOULD I DO TO GET A FREE GAME?

- To be eligible, consumers must purchase selected MSI GTX™/RTX™ Series Graphics card or GAMING Notebook with GTX™/RTX™ or Y900 from 07 June 2019 to 17th July 2019 (in limited period) from an authorized and participating MSI retailer (seller will be A/R/C, B/R/C, C/R/C, D/R/C, E/R/C, F/R/C, G/R/C, H/R/C, I/R/C, J/R/C, K/R/C, L/R/C, M/R/C, N/R/C, O/R/C, P/R/C, Q/R/C, R/R/C, S/R/C, T/R/C, U/R/C, V/R/C, W/R/C, X/R/C, Y/R/C, Z/R/C).
- Register your newly purchased MSI Graphics Card or GAMING Notebook through the following steps.
- If you are experiencing any issues and having any problems, please contact msi@msi.com.
- For more details, please visit www.msi.com/usa/registration.

- Register with www.msi.com/usa/registration
- Email msi@msi.com and attach your purchase receipt
- If you have any questions, please contact msi@msi.com

STEP 1
Go to MSI Registration center : www.msi.com/usa/registration

STEP 2
Log in with your account or create a new account to become an MSI member.

STEP 3
Click on [REGISTER](#) and register your product(s).

STEP 4
After the registration process is complete, you will receive the activation code on screen. Please go to the NVIDIA website to activate your game code. www.nvidia.com/gameworks

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MSI Gaming Series
Supportive Themes
Version

MSI is a registered trademark of MSI. The offer is available for GeForce GTX™/RTX™, or Y900 laptops only, or Y900 prepared for about retail only. The promotion is available for a limited time or while supplies last. The offer is available in some selected markets only. Please check the product specifications of the graphics card or notebook prior to purchasing to confirm that the games are included. Additional terms and conditions may apply.

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STEP 1
Go to MSI registration center : www.msi.com/usa/registration

STEP 2
Login with your account or create a new account to become an MSI member.

STEP 3
Click on [REGISTER](#) and register your product(s).

STEP 4
After the registration process is complete, you will receive the activation code on screen. Please go to the NVIDIA website to activate your game code. www.nvidia.com/gameworks



Step 1. Get a NV Event Code

(3) Log in MSI registration center, for the first time visitor, please create an account

<https://register.msi.com>

msi Member & Product Registration Center Home MSI official site

Change language: English

Welcome to MSI Online Product Registration Center

Register your MSI product now to enjoy a host of benefits !

- ✓ Warranty Registration ([more](#))
- ✓ Exclusive updates on promotions and events
- ✓ Quicker service and product support
- ✓ View your current registered MSI products

Dear MSI customer,
MSI strongly suggests our customers to register your products for quicker technical support and warranty service (including extended warranty). MSI product registration is voluntary; failure to register will not diminish your limited warranty rights.

[Create Account](#)

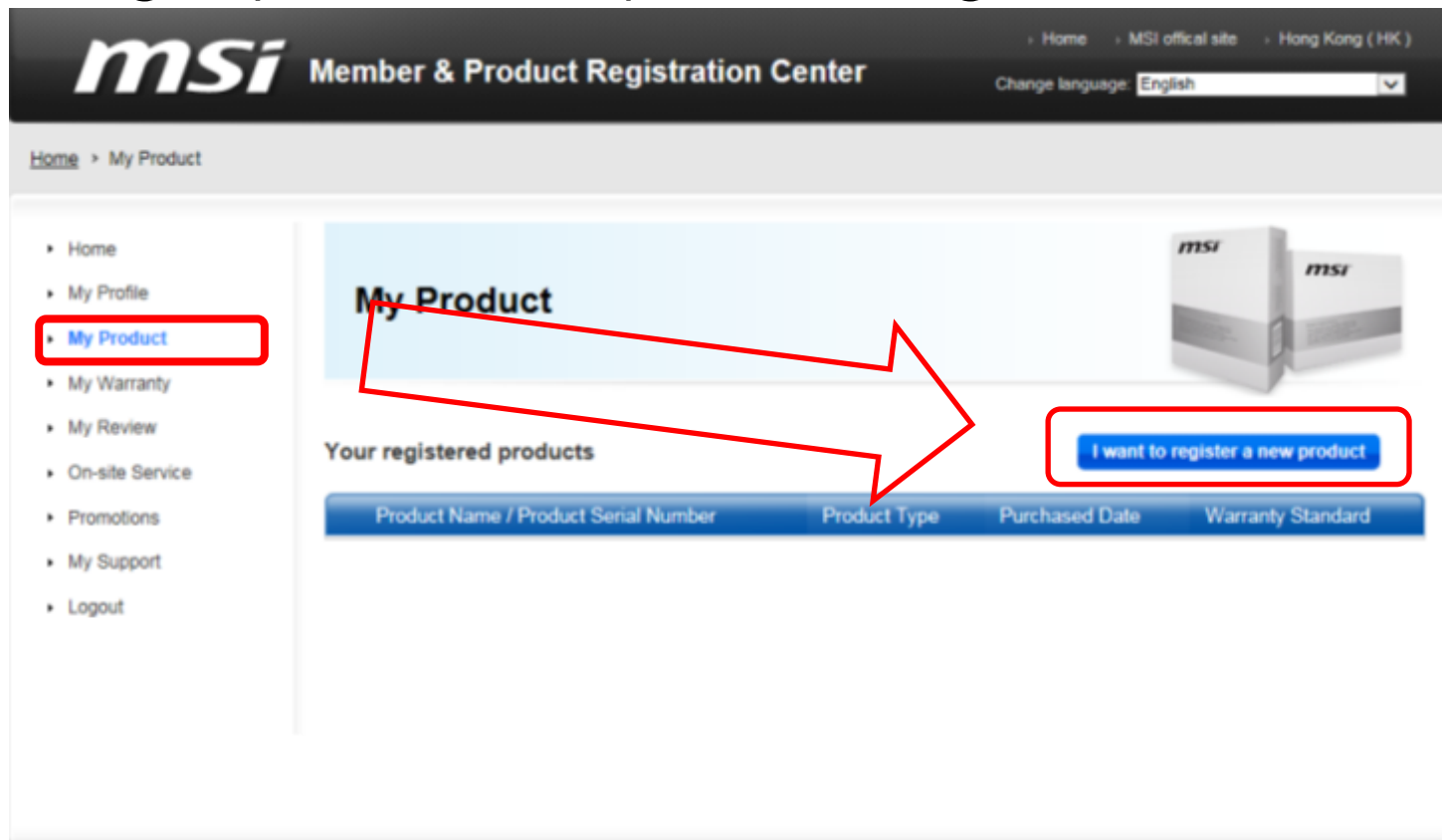
Login:

E-mail

Password

Step 1. Get a NV Event Code

(4) After log in registration center, click “my product” from the left side main panel”, and click “I want to register a new product” from the right side, step by step to get your MSI NB product registered.

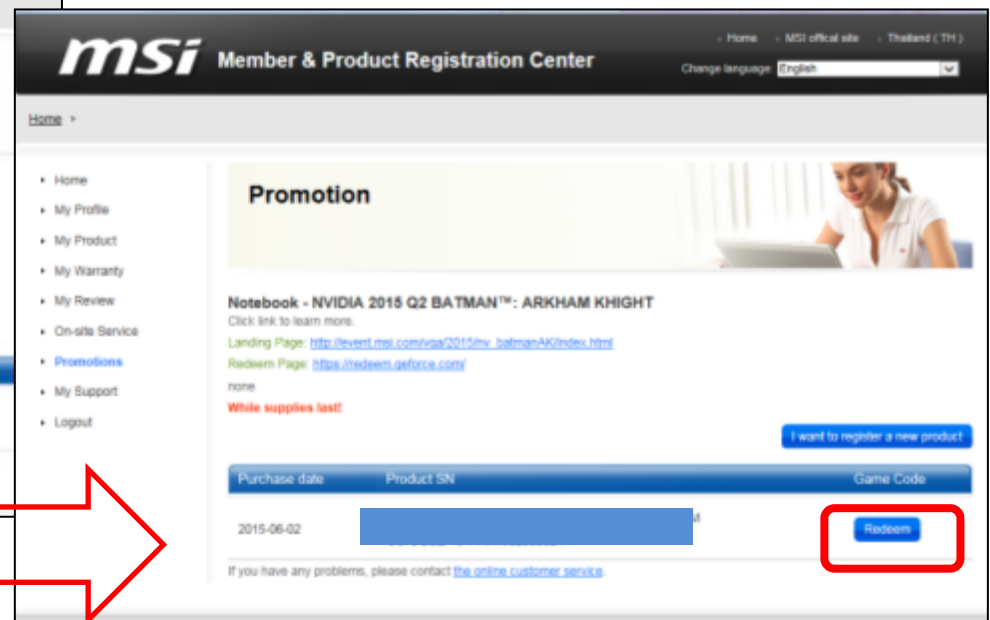
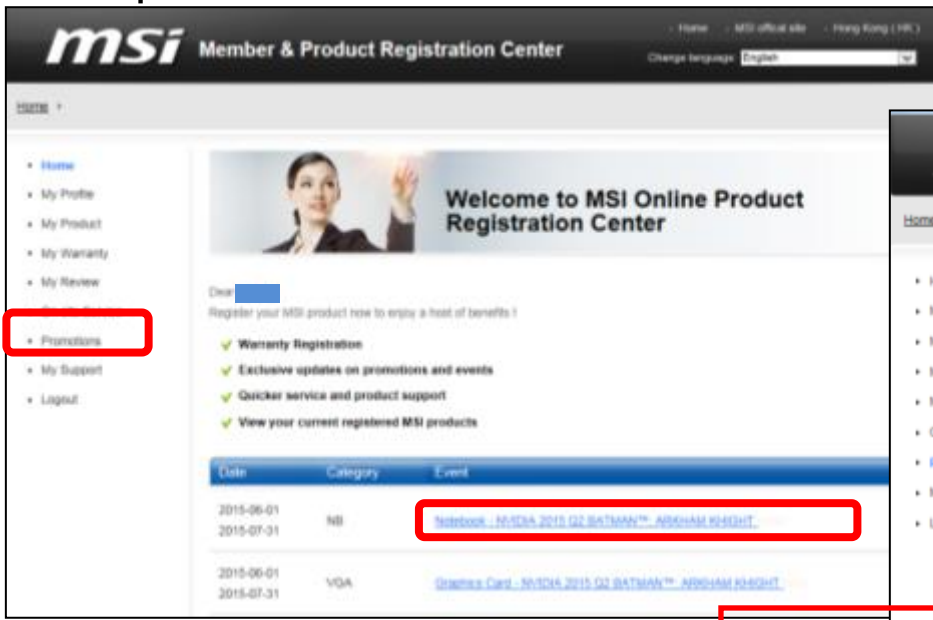


The screenshot displays the MSI Member & Product Registration Center interface. The top navigation bar includes the MSI logo, the text 'Member & Product Registration Center', and links for 'Home', 'MSI official site', and 'Hong Kong (HK)'. A language dropdown menu is set to 'English'. The breadcrumb trail shows 'Home > My Product'. The left sidebar menu contains several options, with 'My Product' highlighted in a red box. The main content area features a 'My Product' section with an image of MSI products. A red arrow points from the 'My Product' menu item to a blue button labeled 'I want to register a new product', which is also highlighted in a red box. Below this, a table header for 'Your registered products' is visible, with columns for 'Product Name / Product Serial Number', 'Product Type', 'Purchased Date', and 'Warranty Standard'.



Step 1. Get a NV Event Code

(5) Click “Promotion” from the left side main panel and enter “Notebook - NVIDIA 2015 Q2 BATMAN™: ARKHAM KHIGHT”, your eligible product will be shown in the list awaiting for redeem. Please click in “redeem” for next step.



Step 1. Get a NV Event Code

(6) Fill in the purchasing information and click “submit”, then wait for MSI reviewing your redemption request and supporting document. It takes 1~7 days for reviewing process.



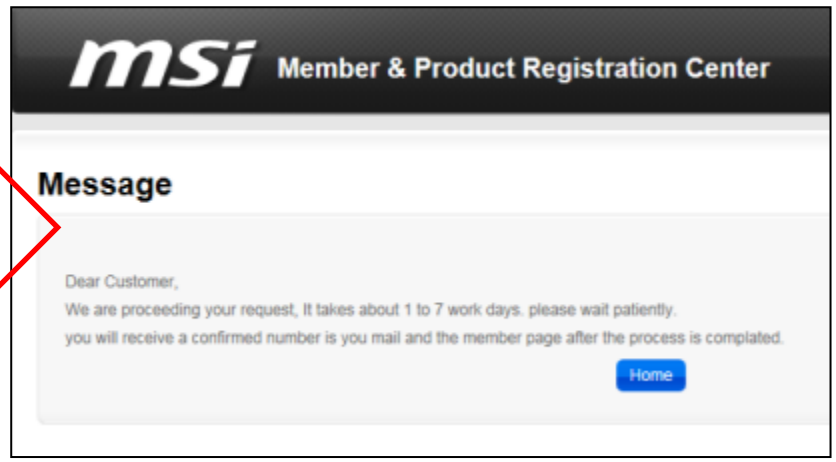
* Invoice number

Purchased Date: 2015-05-04

* The proof of purchase
Please resize the image width under 720px (.jpg, .gif, .png)

Product Name

Product Serial Number



msi Member & Product Registration Center

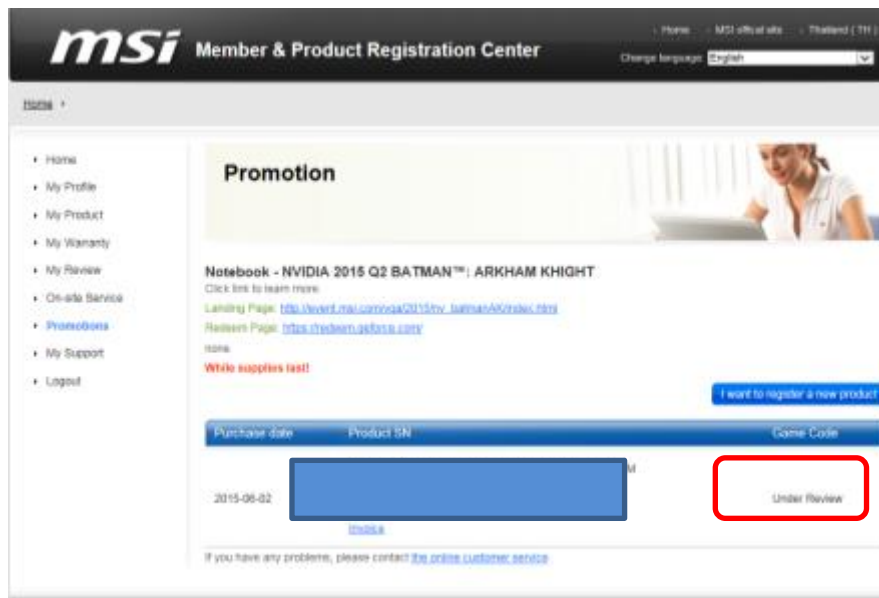
Message

Dear Customer,
We are proceeding your request, It takes about 1 to 7 work days, please wait patiently.
you will receive a confirmed number is you mail and the member page after the process is completed.

[Home](#)

Step 1. Get a NV Event Code

(7) Go back to the promotion page and find the NV event code which associate to your registered NB product, or wait for MSI system sending code to your registered email. The code type will show “under review” if the review is under processing.



The redemption request is under reviewing

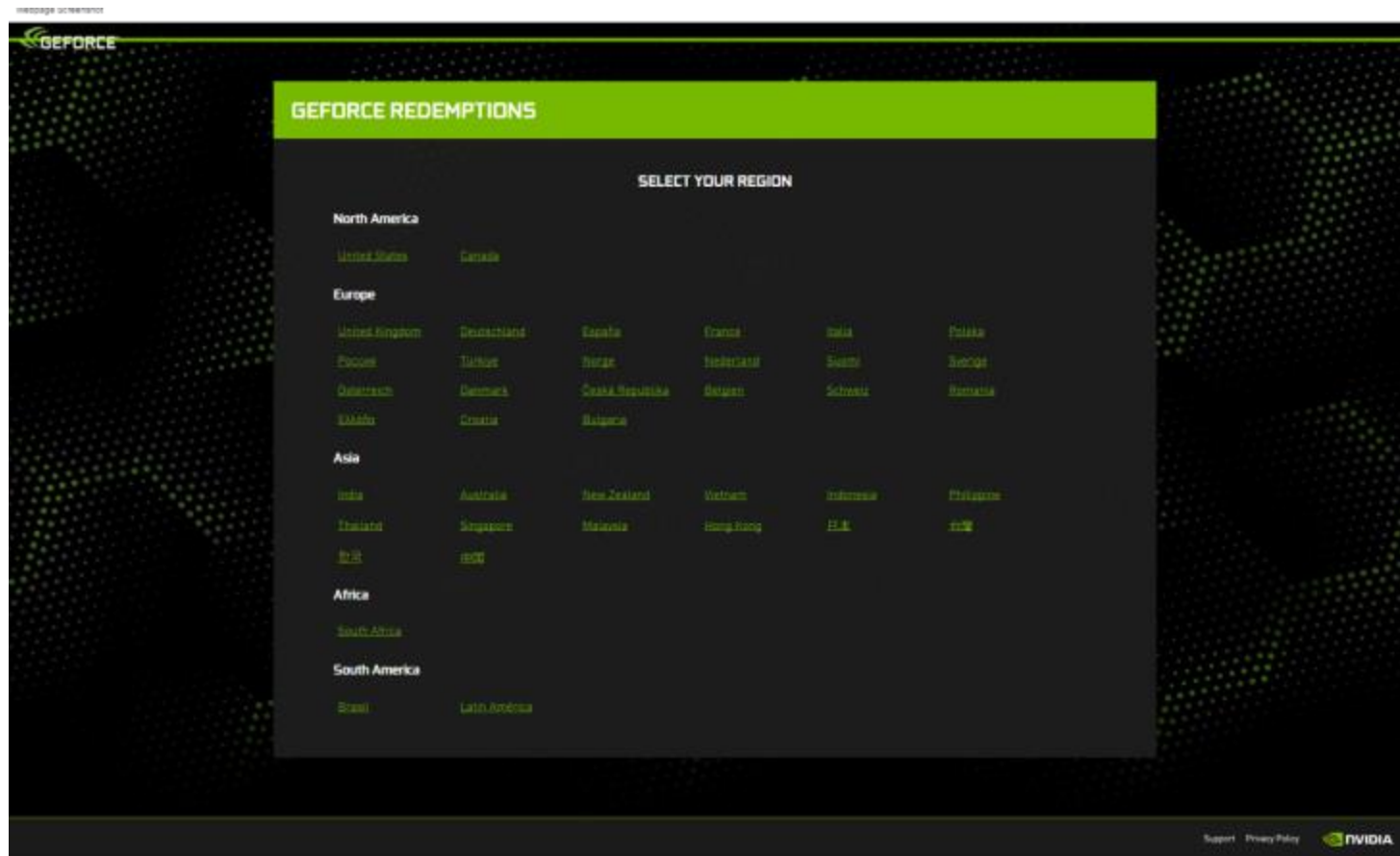


The redemption request is accepted

Step 2. Redeem code



(1) Visit NVIDIA GEFORCE redemption portal and choose your region. <https://redeem.geforce.com/>



Step 2. Redeem code

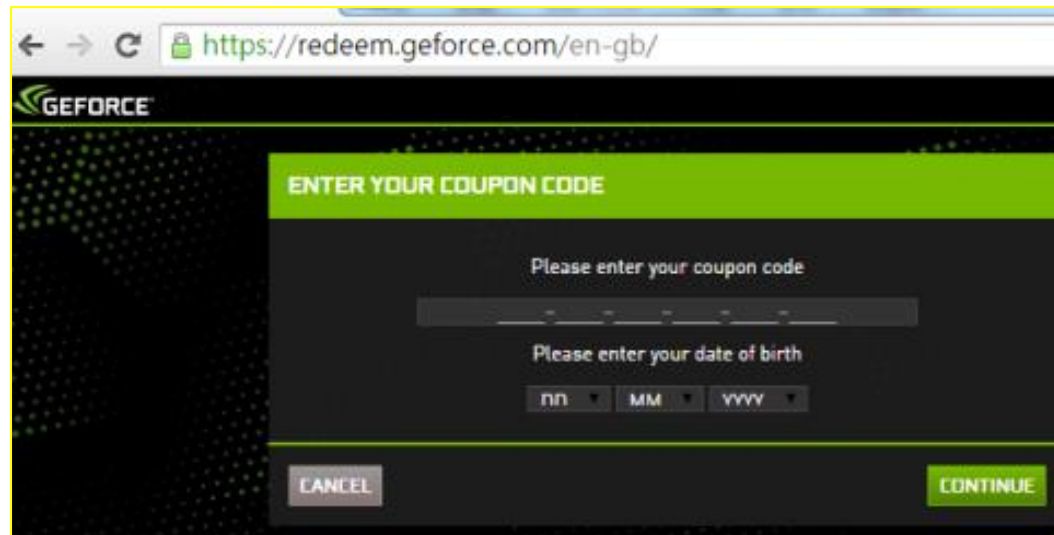


(2) Paste your NV event code on this page and agree the term and condition which system request, then following the system instruction to complete the game redeem:

<https://redeem.geforce.com/>

Detail redemption instruction:

<http://www.geforce.com/games-applications/pc-games/batman-arkham-knight/bundle/code-instructions>



More About the Batman AK



NV Batman 4K Event Site: (check WW where to buy here)

Where to buy links will be active at 6am PST Monday, June 1, 2015.

<http://www.geforce.com/free-batman>

<http://www.geforce.co.uk/games-applications/pc-games/batman-arkham-knight/bundle>

MSI Batman 4K Event Site:

http://event.msi.com/vga/2015/nv_batmanAK/

http://event.msi.com/vga/2015/nv_batmanAK/en_apac_index.html

http://event.msi.com/vga/2015/nv_batmanAK/tw_apac_index.html

NV Batman 4K Redeem guide:

<http://www.geforce.com/games-applications/pc-games/batman-arkham-knight/bundle/code-instructions>



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NO. 1 IN *G*AMING

Thank You Very Much for Your Attention